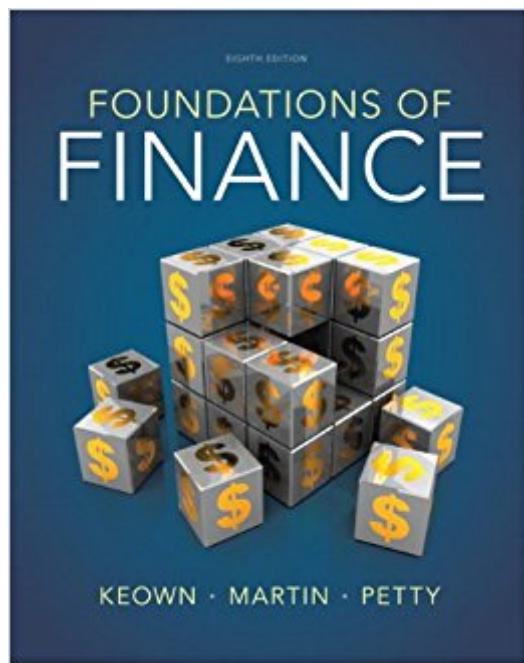


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# Foundations Of Finance (8th Edition) (Pearson Series In Finance)



## **Synopsis**

Directed primarily toward undergraduate finance majors, this text also provides practical content to current and aspiring industry professionals. Foundations of Finance enables readers to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas.

## **Book Information**

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## **Customer Reviews**

Arthur J. Keown is the Department Head and R. B. Pamplin Professor of Finance at Virginia Polytechnic Institute and State University. He received his bachelor's degree from Ohio Wesleyan University, his M.B.A. from the University of Michigan, and his doctorate from Indiana University. An award-winning teacher, he is a member of the Academy of Teaching Excellence; has received five Certificates of Teaching Excellence at Virginia Tech, the W. E. Wine Award for Teaching Excellence, and the Alumni Teaching Excellence Award; and in 1999 received the Outstanding Faculty Award from the State of Virginia. Professor Keown is widely published in academic journals. His work has appeared in the Journal of Finance, the Journal of Financial Economics, the Journal of Financial and Quantitative Analysis, the Journal of Financial Research, the Journal of Banking and Finance, Financial Management, the Journal of Portfolio Management, and many others. In addition to Foundations of Finance, two other of his books are widely used in college finance classes all over the country—Basic Financial Management and Personal Finance: Turning Money into Wealth. Professor Keown is a Fellow of the Decision Sciences

Institute, was a member of the Board of Directors of the Financial Management Association, and is the head of the finance department at Virginia Tech. In addition, he recently served as the co-editor of the Journal of Financial Research for 6 years and as the co-editor of the Financial Management Association's Survey and Synthesis series for 6 years. He lives with his wife and two children in Blacksburg, Virginia, where he collects original art from Mad Magazine. John D. Martin holds the Carr P. Collins Chair in Finance in the Hankamer School of Business at Baylor University, where he teaches in the Baylor EMBA programs and has three times been selected as the outstanding teacher. John joined the Baylor faculty in 1998 after spending 17 years on the faculty of the University of Texas at Austin. Over his career he has published over 50 articles in the leading finance journals, including papers in the Journal of Finance, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Monetary Economics, and Management Science. His recent research has spanned issues related to the economics of unconventional energy sources (both wind and shale gas), the hidden cost of venture capital, and managed versus unmanaged changes in capital structures. He is also co-author of several books, including Financial Management: Principles and Practice (11th ed., Prentice Hall), Foundations of Finance (8th ed., Prentice Hall), Theory of Finance (Dryden Press), Financial Analysis (3rd ed., McGraw Hill), Valuation: The Art & Science of Corporate Investment Decisions (2nd ed., Prentice Hall), and Value Based Management with Social Responsibility (2nd ed., Oxford University Press). J. William Petty, PhD, University of Texas at Austin, is Professor of Finance and W. W. Caruth Chair of Entrepreneurship. Dr. Petty teaches entrepreneurial finance, both at the undergraduate and graduate levels. He is a University Master Teacher. In 2008, the Acton Foundation for Entrepreneurship Excellence selected him as the National Entrepreneurship Teacher of the Year. His research interests include the financing of entrepreneurial firms and shareholder value-based management. He has served as the co-editor for the Journal of Financial Research and the editor of the Journal of Entrepreneurial Finance. He has published articles in various academic and professional journals including Journal of Financial and Quantitative Analysis, Financial Management, Journal of Portfolio Management, Journal of Applied Corporate Finance, and Accounting Review. Dr. Petty is co-author of a leading textbook in small business and entrepreneurship, Small Business Management: Launching and Growing Entrepreneurial Ventures. He also co-authored Value-Based Management: Corporate America's Response to the Shareholder Revolution (2010). He serves on the Board of Directors of a publicly traded oil and gas firm. Finally, he has served as the Executive Director of the Baylor Angel Network, a network of private investors who provide capital to startups and early-stage companies.

The digital version is NOT the same as the hard copy book despite it being the same editions. This causes a lot of problems when trying to complete assignments! The table of contents in the digital book is hard to discern. I usually just end up looking through table of contents in the reader. Also, the digital book was only available to read on a digital device like my Kindle or smart phone. I wasn't able to read on my desktop for some weird reason. Save yourself a headache, spend the extra money, and get the book.

It was mailed to me very promptly. And, I was very pleased when I opened the package when I saw the perfect condition the book was in. I did not subscribe to any online services the book offers. Your professor may think it is not needed.

I am not a finance person, not do I enjoy math, but I had to take this class and was very relieved that Keown wasn't wordy. The chapters are clear and to the point. The book provides excellent examples also for the problems. I'm not sure what I would have done without them. Probably failed the class.

Came in great condition for the price!

Very very very stupid mini case questions! e.g Chapter 3 mini case question " How are the two companies doing financially today?" How should I know what you think constitutes "financially" and when "today" is in your world? Bad question! Need to be more clear on the questions. Also the authors spent the whole chapter 6 mumbling about discounting but all the questions were on compounding. Why bother?

It seems like this book intentionally tries to confuse the readers. There are no answers to the end of chapter problems, which are hard to understand at times because they do not show similar problems in the chapter. I am doing good in the class, but that is because I use the internet to learn. This book does not teach the content well.

This was not a bound book and I feel that should have been noted in the description. I had to purchase a binder to put the book into so I wouldn't lose the pages.

What else should I say, it's a great book for studying finance. Bought it for my daughter at ASU. She aced the class. Not sure if that had much to do with the book, but it was worth it !

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